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To make sure it's OK to use their name in your announcement. When you first notify non-winners, their first reaction will be one of disappointment at not being the winner. Unfortunately, as there can be only one winner, so, we are unable to reward all the participants. 1. Sincerely, [Mention your name] [Mention your contact information] [Your Signature] A letter to announce winner of content To, [Name of the recipient] [Address of the recipient] Date Sub: to congratulate for becoming the winner of content Dear [Recipient name], We, [Mention the name of the institution] are really thrilled to announce that Mr. /Ms. [Mention the name of the winner] is the winner of the content regarding [Mention the details]. [Mention the winner name], is very talented person and have lots of knowledge. Tips for a great Tweet announcement: Thank all of the participants in the contest for entering Mention the winner (if you know their Twitter handle) Include a link back to the contest: In a Tweet, you won't be able to provide much information about the contest, so this is a must Include a photo of the winning entry (if it was a user-generated content contest) or of the contest prize Congratulations @amysmith, the winner of the \$500 Wishpond Gift Card Grand Prize in our '\$500 Summer Giveaway' contest! [Image of the contest prize] 4. Mr. / Ms. [Mention the winner name], who is [Mention all the related details about the winner]. The judges chose his/her entry out of [Mention the total content] received from candidates all over the city. She/he will receive a prize money of [Mention the amount of the prize money what he/she will receive], and his/her content will be published in our next issue of [Mention the details about where and when it will be published]. Blog Post Title: Announcing the Winner of our '\$500 Summer Giveaway' Blog Post: We want to send a big thank you to everyone who participated in our contest and helped make it a success! And a special congratulations to Amy Smith, the winner of the \$500 Wishpond Gift Card Grand Prize in our '\$500 Summer Giveaway' contest!. To make sure the person responds to claim the prize. And don't worry, you'll have another chance to win in our next contest in September! Cheers, Nick Top Tip: Be sure to segment all of your contest entrants differently from your other contacts so you can send them a specific email next time you run a campaign. Her photo entry (see below) received 500 votes, the most of any entrant, and has been crowned the winner! [Winning Photo Entry] Click here to see all of the contest entries. Wishpond's easy-to-use contest and email app makes it simple to launch 10 different types of contests and then contact all your entrants after its finished. Either way, a crucial component is announcing or notifying your winners (and losers). This will help you build strong brand recognition. Blog Post Announcement A blog post gives you the most room and flexibility of any of your announcement channels. Therefore, His/her content is really amazing. But as a 'thank you' for helping us, we'd like to offer you a 35% Off Coupon for your next Wishpond subscription. To be sure you've run your contest within Facebook's guidelines (they require you to notify your winner before announcing anything on Facebook, as well). Our respectable judges chose his/her entry out of the total [Mention the total content] received from candidates all over the state. We wish you all the very best for your future. Dear [Recipient name], We are pleased to announce that [Mention the winner name] is the winner of the contest. 3. Tips for a great Facebook Post announcement: Thank all of the entrants for helping make the contest a success If the contest asked entrants to submit some user-generated content, such as a photo or video, attach it to the Post Include a short description of the prize (and a photo of it if there is no user-generated content to attach to the Post) Tag the winner Include a link back to the contest: People may not have seen the contest before, so this will let them check it out Say how the winner was chosen: Such as 'got the most votes', 'chosen by a panel of judges' or 'by random selection' Let people know when your next contest will be (or that one is 'coming soon' if you don't have one scheduled) Congratulations Amy Smith, the winner of the \$500 Wishpond Gift Card Grand Prize in our '\$500 Summer Giveaway' contest! Her photo entry (see below) received 500 votes, the most of any entrant, and has been crowned the winner! Thanks to everyone who participated and helped make this contest a success! Stay tuned for our next contest in September! Want to run a powerful social media contest, but aren't sure where to start? As there can only be one winner, we are unable to reward all of them. Congratulations Amy! #5. This article will give you the top 5 ways to announce or notify contest entrants (whether they're winners or losers). We are very happy to mention that, [Mention the name of the winner], is a person of some rare talents and have lots of knowledge. Book a demo to find out more. His/her content is written with great care, which can show his/her talent about attractive writing. Doing this wrong results in a lot of wasted time, energy, and resources - your whole contest will end on a sour note. 2. Our only regret is that there can only be one winner. Ask them the best address for you to send them their prize. Click here to enter our September contest!" Conclusion Thanks for reading! Now that you've checked out all of these awesome

techniques, let me make one request: Use them in your next contest and then let me know how successful they were by leaving a comment down below. However, all the candidates enrolled in this contest will receive a certificate from the institution for their active participation. Congratulations, [Mention the winner name]! We also want to congratulate all of the candidates who participated in this contest; we received many outstanding contents, you all are really talented people. Tips for a great email to non-winning contestants: Start by thanking them to take the time to enter Tell them that although they didn't win this time, there will be more chances for them to win soon Give them a small consolation prize, such as a discount coupon, as a thank you Subject Line: Your Bonus for entering Wishpond's ' \$500 Summer Giveaway' Email Message: Hi [First Name], Thank you so much for entering our ' \$500 Summer Giveaway' and helping to make it a huge success! Unfortunately, you were not selected as the winner this time. Use friendly and jovial language: This is an incredible moment for the winner. Click here to claim your 35% Off Coupon. And that's not to mention the displeased contest entrants who may otherwise have bought from you down the line. And with Facebook's update to their promotion guidelines, it's now totally legal to announce contest winners with a Facebook Post (once you've emailed them first). The winning content will be published in our next issue of [Mention the details] dated [Mention the date]. Every candidate who entered in this contest will receive a certificate of participation. We wish our heartfelt congratulations to [Mention the winner name]! We also want to congratulate and express our gratitude to all of the other candidates who participated in this contest; we received many amazing and special contents, as all of them are really talented people. Create a fun, professional looking email design that follows your branding guidelines. We once again congratulate him/her for this great achievement. As a general rule, give 3 - 7 days for the winner to respond to your email before selecting another (be sure to let the original winner know you're doing so by email). Learn more here. With regards, Sincerely, [Mention the name of the sender] [Mention the contact information] [Signature] A letter to announce winner of content To, [Name of the recipient] [Address of the recipient] Date Sub: to congratulate for becoming the winner of content Dear [Recipient name], It is our [Mention the name of the institution] great pleasure to be able to congratulate our winner of the content, who is, Mr. /Ms. [Mention the name of the person]. Tips for sending a great email professional looking email design to the contest winner: Ask them to send a 'celebration' photo or video of them celebrating their win; This will provide great user-generated content for you to use in social posts and promotions. So your goal with this email is to provide them with some consolation to keep them happy. She/he will receive a reward of [Mention the amount of prize money what he/she will get], and his/her content will be published in the [Mention the details about where and when it will be published]. We heartily wish you all the very best for your future endeavors. Email to the Contest Winner First, before you announce anything to the public, you need to contact the winner by email. I'd love to hear how well they worked for you. Twitter Tweet Announcement Your announcement on Twitter can be very similar to your Facebook Post announcement - except you'll probably need to cut it down to fit into 280 characters. Mr. /Ms. [Mention the details], will receive an amount of [Mention the details] as the prize money for becoming the winner. His/her content is really outstanding. You want to be able to announce the winner in a timely fashion, or else entrants will forget or start asking you about it. Facebook Post Announcement Especially if you ran your contest on Facebook, entrants will be checking your Facebook Page more than their email to see if they won. The subject matter of the content was [Mention details],and for his/her amazing writing ability , our judges chose him/her entry out of[Mention the total number] candidates all over the city. This is necessary for a few reasons: To make sure the person is eligible to win, meaning they meet any entry requirements stated in your rules and regulations. Something like "Want another shot at winning a [your prize]. In it, you can include all of the contest details and user-generated content to tell a full, visual story. Wish you a good luck for your future. The content is really good and worthy of praise. With regards, Sincerely, [Mention the name of the sender] [Mention the contact information] [Signature] Similar Posts:Announcing a Contest Winner Speech: 8 Templates Letter to Announce Contest: 4 Templates Congratulate on Becoming Lucky Draw Winner: 5 Letter Templates An Appointment Letter For The Role Of Content Strategist 100+ 'Winning' WhatsApp Statuses And Messages Have you just wrapped up a social media contest, or want to make sure you have everything down before you start? [Mention the winner name]. [Mention all the details about the winner e.g. his/her father and mother name]. This will increase their chance of entering again. Amy was nice enough to send us a video of her doing an awesome celebration dance! [Video of Amy] Our panel of judges, which included members of Wishpond's marketing and development teams, chose the winning entry based on how well it exemplified the entry requirements. Don't take away from it by using stuffy 'legalish' language like "We'd like to inform you that you have been chosen as..." Subject Line: Congrats! You've won the Sweepstakes from Wishpond! Email Message:- Hi Amy, Congratulations, you've won the \$500 Wishpond Gift Card Grand Prize in our ' \$500 Summer Giveaway' contest! To claim your prize, please follow these steps: Confirm that you meet all of the entry requirements Send an email to nick@wishpond.com within 5 days to claim your prize In the email, please confirm that's it OK for us to publish your name on our social channels This one is totally optional, but if you're excited about winning, take a selfie and share it with us! If you have any questions, just email me at nicksteeves@wishpond.com - I'm happy to help :) Cheers, Nick An example of how this email might look: Wishpond's contest tool makes it super simple to run a contest, select a winner, and send them an email like this one, all from the same platform. Email to Non-Winning Contestants Finally, you need to email contest entrants who didn't win. We will distribute a certificate of gratitude on behalf of the institution to all our candidates, who actively participated in this event. We also want to express our heartfelt gratitude to all the other candidates who became a part of this contest; we received many talented and specially written contents, as all of them are talented persons in this field. At Wishpond, we offer industry-leading social contest tools, along with marketing experts to create campaigns for you.

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