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How many 50cl water bottles a day

The United States bottled water market was worth approximately \$17 billion in 2017. Currently, there are about 664 water bottling companies in the U.S. alone, with Nestle, Pepsi and Coca-Cola holding the largest market share. As a newcomer, the only way to beat your competition is to think outside the box and come up with unique ways to attract and engage customers. Also, it's important to meet the legal requirements and have a thorough understanding of this industry. Depending on your goals, you can open a water bottling plant, launch a water refill station or buy a bottled water franchise. If you're looking for a business model with low startup costs, reach out to private-label bottled water suppliers or open a retail water store. The first step to starting a bottled water business is to research the market so you can identify opportunities and potential threats. Market analysis can also reveal information about your competitors and target audience. According to Allied Market Research, the global bottled water industry will reach \$319.8 billion by 2020. Its growth is fueled by the rising customer demand for healthier products among other factors. Nowadays, bottled water comes in more varieties and flavors than ever before. Consumers have access to premium-quality bottled still water, sparkling water, vitamin water, flavored water and everything in between. The Mountain Valley Spring Company, Danone, Natural Waters of Viti and other key industry players are disrupting this market, using the latest technologies to create innovative products. The industry has a compound annual growth rate of over 7%, which is significantly more compared to other markets. Consumers are choosing bottled water over soda, energy drinks and other beverages. Water has zero calories and contains essential minerals that support health and well-being. The demand for bottled water depends largely on external factors such as the local economy. Therefore, it tends to decrease when consumer income falls. Americans consumed a whopping 11.7 billion gallons of bottled water in 2015. This beverage is free of contaminants and bacteria. Only 2% of tap water, by comparison, is safe for consumption. If you're planning to start a bottled water business, you need adequate equipment to purify and bottle the water. A more convenient option is to team up with private-label bottled water suppliers and let them do the hard work. Private-label agreements work best for new and small companies with a limited budget. Starting a bottled water business on your own requires an initial investment of \$10,000 to \$50,000. Also, consider rent, utilities, employee wages and other ongoing costs. Working with a private-label bottled water supplier can save you time and money. Premium Waters, for example, offers these services for businesses of all sizes, from small convenience stores to national retailers. Customers can opt for spring or reverse osmosis water in 10-ounce, 16.9-ounce, 20-ounce or 33.8-ounce bottles. The company works with major water brands, including Glacier Clear, Water Joe and Nicolet Natural, and they can customize each bottle with your brand and logo. Bottled Events, Private Spring Water and Bottle Your Brand provide similar services. Bottled water is regulated as a food product by the FDA. While it's true that you can sell vitamin water, flavored water or tonic water, these products are classified as soft drinks. According to the FDA, bottled water cannot contain any added ingredients except for anti-microbial agents and fluoride. Bottled water companies are legally allowed to offer the following products: Mineral water, which comes from an underground source and contains naturally occurring trace minerals Spring water Well water Artesian well water Purified water, or tap water treated through distillation, reverse osmosis, ozonation and other methods before being bottled Bottling plants are subject to FDA inspection and fall under the agency's regulations too. In some states, these facilities need to be licensed annually. Companies that sell bottled water must follow the current good manufacturing practice regulations to ensure their products are safe and don't exceed the maximum limits of physical, microbial and chemical contaminants. If you decide to work with a private-label bottled water supplier, choose one that meets these standards and uses FDA-approved manufacturing plants. Ideally, search for companies that sell water in BPA-free bottles. Bisphenol A, or BPA, is commonly used in plastic containers and may leak into food and beverages, affecting blood pressure, endocrine function, fetal growth and more. Using BPA-free bottles can give you a competitive edge and show that you care about your customers' health. Next, write a business plan for your water company. Decide on a legal entity and business model, define your target audience and outline your objectives. Include a comprehensive description of the market, your ideal customers and your competitors. Cover every step of the process, from business licensing to marketing. Are you planning to open a small water bottling plant? Perhaps you prefer to offer water bottle refilling services? You can also start a retail water store. Choose a business model and then plan your strategy accordingly. Make sure you also cover the financial aspects. Determine your startup costs and apply for a loan or reach out to investors if necessary. Think about how many employees you'll need, who will be in charge of what, what distribution channels you will use and how you're going to promote your business. Consider the unique requirements of your bottled water business, whether it's a franchise or a mineral water bottling plant. Write everything down and come up with a strategy to accomplish your goals. Like with any other business, it's necessary to choose a name for your company and register it with the state. Decide on a business structure, such as an LLC or a partnership. Once these steps are completed, head over to IRS.gov and apply for a tax ID number online. Open a bank account for your company and apply for a loan if you need financing. Licensing requirements will depend on the type of business. A water bottling plant, for example, is subject to different regulations than a retail water store. Depending on your location, you may need a water bottling plant license in addition to a general business license. The state of California has this requirement, for instance. Your application should include the following: Business name, address, type of ownership and other relevant information Types of bottled water products Average weekly gallons Product brand names bottled at your facility Water source Name and address of source or water district The license fee in California is \$1,335. To renew it, you will need to pay an extra \$473 (for companies producing less than 5,000 gallons per week) to \$1,335 (for companies producing over 5,000 gallons of water weekly). The exact requirements and fees for a water bottling plant license vary from state to state. You may also need permits from the local fire and health departments in your area. Bottled water is widely available in most stores, from gas stations to supermarkets. The only way to stand out from the crowd is to have a solid marketing plan and to stay on top of the latest market and industry trends. Define your unique selling proposition and use it to reach more customers. For example, if you're selling water in BPA-free bottles, promote it as a healthy choice for children and moms-to-be. If your company specializes in mineral water, emphasize its nutritional value and how it benefits athletes. Outline its ability to hydrate the body after a challenging workout. Consider launching public campaigns that encourage consumers to drink bottled water instead of sugary drinks. Check your competitors for inspiration. Nestlé Waters Mexico, for instance, launched an educational program in 2016 to raise awareness about the importance of proper hydration. As a startup, you may have a limited budget, but you can still host local events, competitions and online contests to attract customers and promote your brand. Team up with gym chains, schools and other businesses in your area, sponsor your local Little League team and build a strong online presence. Our editors independently research, test, and recommend the best products; you can learn more about our review process here. We may receive commissions on purchases made from our chosen links. It may seem like there's not much to talk about when it comes to water bottles. Get a bottle, pour some water in it, drink said water. And sure, you could make it that simple...or you could put a little more time and effort into your water bottle shopping and seriously step up your sipping game. After all, let's be real—most of us likely aren't drinking enough H2O daily, and what better motivation to stay hydrated than a new water bottle? (And we can't forget to mention the environmental impact, too. If you aren't yet using a reusable water bottle, it's time. Ninety-one percent of all plastic isn't recyclable, taking a major toll on the planet.) Whether you need one to help you power through your workouts, are looking for an option with added benefits, or just want to have a bottle that will look cute on your desk, these fit the bill. Keep scrolling for our picks of the best water bottles on the market. Fashion meets function with these chic glass bottles wrapped in cushiony silicone sleeves; not only do they prevent breakage in case of an accidental drop, but they also come in a variety of pretty colors, prints, and textures. Choose from three different sizes for everything from everyday drinking to long workouts (8 ounces, 16 ounces, and 32 ounces). The bottles are also dishwasher-safe, a major win if you hate hand washing bottles at the end of the day. A special lid makes this bottle totally spill-proof—because there's nothing quite as distressing as realizing your water bottle leaked in your purse—and the double-walled stainless steel keeps water cold for up to 24 hours. (It also keeps beverages hot for up to 8 hours, so if you want to fill it with coffee instead, we won't tell.) It fits snugly in cup holders and comes in six pretty colors...and all of this for an affordable price. Staying hydrated is extra important while traveling, but no one wants to be shelling out for an overpriced bottle of water at the airport. Still, lugging around a clunky reusable bottle can be annoying, particularly when you're trying to travel light. Enter this option, which holds 25 ounces of water, but also collapses down to a one-and-a-half-inch thick disk when empty; stash it in your purse, the front of your carry-on, heck, even your pocket. (Amazon fans rave about how lightweight and easy to carry it is.) Made of food-grade silicone, you can toss it in the dishwasher, though the mouth is extra-wide to make hand-washing easy, too. Traveling abroad? See how people stay hydrated around the world. Power through a spin class or yoga practice with the help of this bottle. A leakproof, insulated spout in the lid makes one-hand sipping super easy—a must for mid-workout water breaks. It also comes in five different sizes and an impressive array of 18 different colors, and it has a lifetime warranty, too. Want to read more about hydration and workouts? Check out what a doctor and a health coach told us about how much water to drink to lose weight. One hundred dollars is admittedly a lot to shell out for a water bottle but stay with us here. This isn't your momma's water bottle—it's the world's first self-cleaning one. Push a button, and a UV-C light neutralizes up to 99.9999% of harmful bacteria and viruses in just 60 seconds, so you can have pure water anytime, anywhere. Not to mention that that UV light also purifies the bottle itself, so you never have to deal with that perpetual, funky smell that you just can't get rid of with some other reusable bottles. Fill up this big boy in the morning, finish it by night, and boom, you've hit your recommended water intake for the day. The condensation-free stainless steel is also a great pick for anyone who is worried about the breakage potential with glass but wants something more durable than plastic. And we can't forget to mention the eight anything-but-boring patterns it comes in, think everything from camo to a faux wood print. Simple and straightforward, this workhorse checks all the boxes, with a straw that has 25% more flow, an easy-to-carry loop handle, and is also BPA-free and completely dishwasher safe. It's affordable, too, and comes in different sizes and colors to fit any preference. What better place to channel the positive, energizing, and revitalizing effects of crystals than the office? And what easier way to do so than by having one in your water bottle? These glass bottles come with a pure crystal stone housed inside, infusing your water with all of those good-for-your mind and body benefits. Choose from four different stones (clear quartz, rose quartz, amethyst, and smoky quartz) each with different attributes. If you're trying to steer clear of plastic or stainless steel, glass is the way to go. Not only does this one come with a silicone sleeve to make it extra durable and keep the base stable, but it also has an easy-grip silicone handle on the cap. Plus, can we talk about how chic the minimalistic esthetic is? Move over smartphones and smart TVs. This bottle will keep you honest about your hydration, syncing to an app and measuring your liquid intake, calculating suggested personalized hydration goals, and charting your progress. Plus, the battery lasts up to 12 days without needing a charge. While this brand may be known for the coolers that beer-loving folks are obsessed with, they also offer a great array of water bottles, including this one. Extra-insulated, it keeps water super cold; reviewers even mention that ice lasts nearly 24 hours with minimal melting. It's tough and durable to withstand any drops, and easily clips onto any carabiner or backpack. Lightweight and collapsible, this is the perfect addition to any backpack or lunchbox. Two different sizes and 15 colors offer a little something for everyone. Also nice: The company donates 10 percent of proceeds to help acquire and protect land in the Amazon rainforest, so you can feel good knowing you're doing something doubly good for the environment. Want to "green up" your life with a full eco overhaul? Take a peek at some of the other best environmentally friendly products you can buy. We're giving top marks to the bkr Water Bottle (view at Amazon) because it's stylish, durable, and comes in different colors and sizes making it perfect for all your hydration needs. Looking to splurge? You can't go wrong with the Larq Self-Cleaning Bottle (view at Nordstrom). It's self-cleaning capabilities are downright amazing. Or try the Glacce Crystal Elixir Water Bottle (view at Free People) to help you channel and reinforce positive energy all day long. Common durable materials to look for are stainless-steel, BPA-free plastic, and glass. Yes, you heard that right, glass. Many glass bottles come with a silicone sleeve that will help protect them from breaking during any accidental drops or slips. Make sure the water bottle you buy supports the temperature of water you like to drink. If you like it super cold, find one that's extra-insulated. If you want hot water, try to find a water bottle that works with both hot and cold liquids. Also, check out its portability. Can you clip it on your bag or fold it down? If you're storing it inside your bag, does it have a spill-proof lid to prevent any spills? Try to find one that stores well to keep your hands free. Beyond simply holding water, reusable water bottles have become quite advanced. There are some that collapse down for easy storage, some that offer self-cleaning abilities, as well as some that work with apps on your phone to track how much water you're drinking. How many bells and whistles you want in your water bottle will depend on how much you're willing to spend and your personal preferences.

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