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Got a sweet tooth? You're not alone. It's estimated that the average American eats a whopping 25 pounds of candy every year. It's not just on candy-eating holidays like Halloween, which accounts for just 4% of candy consumption. Running a candy store is a year-round business with opportunities for independent owners and franchisees. Decide whether you want to attract customers who are willing to spend money on luxury chocolates or would prefer to appeal to kids (and kids at heart) with jars of candy such as jelly beans, gumdrops, jawbreakers and the like. Perhaps you want to specialize in candy favorites from various countries around the world or healthier candy options made with natural and organic ingredients. If you're in a college town, there may be a demand for deliveries of candy care packages. Knowing who your customers are guides many of your decisions, including where and how to advertise, the kinds of inventory to purchase, and how to decorate your store. Conduct market research by visiting as many candy stores and sweet shops as you can, particularly within an easy driving radius of your planned location. Before starting any new business, including opening a candy store, you need a written business plan that details aspects such as financing, marketing and organization. Lenders and investors want to see your business plan before they give you any money. Look online for templates for small business plans. Visit a local office of the Small Business Administration; this government agency exists to help entrepreneurs. Expect to spend at least \$5,000 on starting inventory that includes candy as well as dispensers, scoops, bags, boxes and gift wraps. One-time expenses are signage, display cases and bins. As with any new business, sales may be slow initially as you build your customer base. One of the main reasons many small businesses fail is lack of money. Be sure you have enough capital on hand to cover rent, utilities, wages and other expenses, including emergencies, for several months. It may take several months to understand your customer flow and the demand for merchandise. When stocking candy, keep in mind the typical shelf life of various types of candy: Dark chocolate: 12 months Milk chocolate: 8 to 10 months Hard candy: 9 to 12 months Chewing gums: 6 to 18 months Caramels: 3 weeks at room temperature or up to 6 months frozen Gummies: 6 to 12 months in the refrigerator or freezer Boost sales with items that complement candy purchases. For example, in a luxury chocolate shop, you may want to offer gift items such as single long-stemmed roses, stuffed animals, mugs, balloons and greeting cards. For a shop catering to kids, think about novelty candies, T-shirts and small toys. Consider selling other sweet treats such as ice cream and soft drinks, particularly in unique flavors that customers may not be able to find elsewhere. Opening a candy store franchise location gives you instant name recognition. Many business decisions, such as candy store inventory, decor and marketing, are made for you by industry experts. These companies offer franchising opportunities. Check their websites for more information. Candy Bouquet Chocolate Chocolate Chocolate Company Fanny May Candies Fuzziwig's Candy Factory Kilwin's Chocolates Oh My Gosh Brigadeiros Powell's Sweet Shoppe River Street Sweets -- Savannah's Candy Kitchen Rocket Fizz Rocky Mountain Chocolate Factory Schokolad Chocolate Factory Sweet Factory Skip to main contentWhether you have a taste for the sweet stuff or simply love vibrant design, these dazzling candy stores will satisfy your cravingMay 24, 2018There's no outing sweeter than a trip to the candy store. With colorful treats from floor to ceiling, candy stores bring out the kid in every shopper, whether they grew up in the era of penny candy or the latest outrageous confection. These shops also offer something for visitors who are just as sweet on design. From a lablike location of Papabubble in Japan to a lavish old-fashioned shop in France, we've found Willy Wonka-esque fantasy worlds across the globe that blend fun with high design. These stores also bring a sense of humor to the shopping experience, with larger-than-life lollipops and candy canes as well as cheeky themes, such as a pharmacy stocked with candy pills (no prescription needed). Whether you're shopping with kids or just satisfying your own sweet tooth, these candy stores are the perfect spot to indulge. Take a tour of these inventive spaces that are sure to give you a sugar rush.801 Lincoln Road, MiamiMylanscandybar.comCandy mogul Dylan Lauren—daughter of fashion designer Ralph Lauren—brought her popular treat emporium south in 2013. A lollipop tree stands in the center of the main floor, candy cane columns surround the perimeter, and cases are adorned with oversize candy buttons. Lauren collaborated with Gensler on the design for the space in the landmarked building and kept the original wood ceilings, which she thought looked like chocolate bars.1/155 Queen Street, Melbourne+61-39-670-7665Local firm Red Design Group used line drawings to create the playful two-dimensional surroundings of the Candy Room. The black-and-white interiors look like a child's artwork come to life, with bursts of color supplied by the shop's wide selection of candy.Panorama Mall, Takhassusi Street, Riyadh, Saudi Arabiacandylawa.comPronounced "candy lover." Candylawa is a cartoonlike wonderland of sweets. Created by Redesign Group, a New Zealand firm, the two-level store is divided into several sections, including stations for design-your-own lollipops or marshmallows and a French patisserie for parents—or kids—with a more sophisticated palate.449 Octavia Street, San Franciscomiette.comAt the Hayes Valley outpost of the popular San Francisco bakery Miette, candy is the star. Owner Meg Ray and her former husband, Christopher, who designed the shop, were inspired by old-world European patisseries when creating the sunny interiors. Glass apothecary jars filled with licorices, caramels, and sour candies line the wood shelves or sit atop cake stands in the charming window display.4-76-1 Aoi-Cho, Naka-ku Yokohama, Japanpapabubble.jpBarcelona-based candymaker Papabubble's Yokohama location looks like a cross between a mad scientist's lab and a hip art gallery. Schemata Architects used concrete, glass, and black tile to give the store an industrial feel. Visitors can watch the artisans making the company's Murano-glass-like hard candies though the windows that separate the kitchen from the retail space.9495 South Santa Monica Boulevard, Beverly Hills, Californiasugarfina.comRosie O'Neill and Josh Resnick wanted to create a candyland for adults when they opened Sugarfina. Specializing in international sweets, the shop includes more than 125 varieties, two-thirds of which aren't available anywhere else in the U.S. The signature turquoise bento boxes can be customized with different candy cubes (the store's candy consultants pass samples to help you make your selections).26 Sentosa Gateway, Resorts World Sentosa, Singaporecandyliciousshop.comAt Resorts World Sentosa, Singapore's answer to Las Vegas, Candylicious offers 9,000 square feet of sugary treats. Trees dripping with candy flank the entrance to the shop, and the walls are lined with over 250 pick-and-mix varieties. The store also offers more than 5,000 different products from well-known brands such as M&M's and Hershey's.70 Long Acre, London*sugarsin.co.ukA candy shop in Pippi Longstockingprovided the inspiration for the interiors of SugarSin, a store in London's Covent Garden. Swedish sisters Anna Nilsson and Josefin Deckel worked with local firm Barber Design to create the colorful and quirky emporium, which stocks traditional Scandinavian treats as well as modern favorites.27 rue Esquermoise, Lille, Franceen.meert.frWhile Méert is famous for its waffles, the selection of candy in its old-world-style shops is not to be missed. The Lille boutique is located in an 18th-century building, renovated to its current splendor in 1839 by architect César Benignat. The store features ornate gilt and carved-wood accents and is connected to an equally lavish tearoom.Centro Comercial Puerto Venecia, Zaragoza, Spainspanpppppills.esCandy is just what the doctor ordered at Happy Pills, a pharmacy-themed sweets company in Spain. Pick up a bottle of your favorite gummy remedy—from a 75-milliliter vial to an enormous 1,500-milliliter canister—or a small assorted pillbox for emergencies.110 Market Street, Philadelphia, Pennsylvaniashaneconfectionery.comThis charming candy store, which was opened in 1863, is the oldest continuously running confectionery in America. In 2010, Ryan and Eric Berley took over the business and got to work restoring the building, which features stained glass, carved wood, and curved windows. Sweets are made on-site and include classic favorites such as buttercreams, clear toy candy, and penny candy, as well as modern treats including cinnamon-chili caramels and bean-to-bar chocolate. The world's largest Victoria's Secret is located in Herald Square on Broadway in New York City. This iconic member of New York's retail flagship fleet gained its "world's largest" designation after being reimaged and renovated in October 2012. That renovation doubled the store's original size, from 30,000 square feet to 60,000 square feet. As of June 2016, it was still the world's largest Victoria's Secret brick-and-mortar retail location, measured in square footage. Italian marble floors Custom chandeliers with Swarovski crystals Historical display of milestones marking Victoria's Secret brand Video walls with Victoria's Secret angel models and fashion show footage A select-your-own fragrance perfumery Beauty department on every floor Pink collection with a separate entrance Special New York City collection 1328 BroadwayHerald SquareNew York, NY 10001(212) 356-8380 It sounds like an oxymoron, but, the Herald Square Flagship Store is not the only Victoria's Secret Flagship Store in the world. Technically, according to the definition of flagship stores, any store that is the first to be opened in any state (or any country) is a "flagship" store. While the "flagship" designation is applied loosely within the retail industry, Victoria's Secret chain seems to reserve the flagship designation for stores that are significantly different than a "standard" store consumers might see in a mall. Additional examples of Victoria's Secret store locations also designated as "flagships" in the U.S. include: Florida19501 Biscayne BoulevardAventura, FL 33180305-935-1110 Ohio3995 New Bond St.Columbus, OH 43219 Texas2601 Preston Rd.Stonebriar CenterFrisco, TX On August 29, 2012, The first Victoria's Secret Flagship Store outside the U.S. opened on London's fashion-forward Bond Street. Located at 111 Bond Street, features that distinguish this London Flagship Store include: Four stories 40,386 square feet Invitation only, top floor VIP area a personal-shopping, a champagne-sipping experience, and private suites with vintage bathrooms that include sunken marble tubs A centralized digital media system that controls five multimedia screens positioned on walls throughout the interior of the store A three-story digital broadcast wall One-of-a-kind display of Victoria's Secret Fashion Show runway creations worn by some of the most famous models (i.e., Victoria's Secret Angels) in the world A wall of Victoria's Secret exclusive fragrances Grand Staircase that is custom-designed and made of glass A grand chandelier with pink glass bows handmade in Venice, Italy A replica of Victoria's Secret star on the Hollywood Walk of Fame. Victoria's Secret is the only company, or brand, with a Hollywood "star" Luxurious, extra large fitting rooms designed to look like a boudoir Extensive loungewear selection available including yoga pants, hoodies, and cotton T-shirts An entire floor of Pink-branded lingerie that is collegiate-inspired and focuses on a younger customer Victoria's Secret Flagship Stores located outside the U.S. include: Singapore Victoria's Secret Flagship (the first in China) Milan Victoria's Secret Flagship (the first in Italy) Cardiff Victoria's Secret Flagship Store (the first in Wales, it's one of the newest) As part of the international L Brands family of retail stores, 57 Victoria's Secret stores are being operated in countries outside of the U.S. These international Victoria's Secret retail stores are located in: Abu Dhabi, UAE Beirut, Lebanon Cairo, Egypt Causeway Bay, Hong Kong Central, Hong Kong Changsha, China Chengdu, China Chongqing, China Deira, UAE Dubai, UAE England, UK Guangzhou, China Hangzhou, China Hong Kong, Hong Kong Istanbul, Turkey Kuwait City, Kuwait Manama, Bahrain Moscow, Russia Nanjing, China Riyadh, Saudi Arabia Scotland, UK Sha Tin, Hong Kong Shanghai, China Shenzhen, China Wuhan, China To a true shoe-a-holic, there's no such thing as a shoe store that's too large or one which has too many styles of shoes. Shoe lovers who consider shoe shopping to be more of a religion than a hobby will be happy to find out that the World's Largest Shoe Store, when measured by square footage alone, is as large as the 8th largest religious cathedral in the world. In terms of both store square footage and selection, the record-breaking largest shoe store in the world is the Level Shoe District store located in the Dubai Mall. Features of the Level Shoe District's world's largest shoe store include: 96,000 square feet Shoes from 250 designers 40 in-store boutiques including a Dior, Louis Vuitton, and Roger Vivier boutiques In-store pop-up boutiques for hot trends and designers Shoe personalization Limited edition merchandise Customization Bar Shoe designer appearances in-store Women's VIP Lounge Shoe Tattoo Bar Special events live entertainment Proprietary designs Although the Level Shoe District is the world's largest standalone store, there are many stores with shoe departments that make claims to be the world's largest as well. Selfridge's earned an official listing in the Guinness Book of World Records in 2012 for having the Largest Men's Footwear Department in the World. Guinness gave official "world's largest" status to the 15,000 square foot men's shoe department which is big enough to hold 72,000 pairs of men's shoes in 3,200 different styles which were created by 250 different designers. If male shoe shoppers can't find what they want from that selection, there's also a made-to-order custom-designed shoe service provided as well. For a few years, Selfridge's laid claim to having the world's largest shoe department overall, with over 100,000 pairs of shoes in 5,000 different styles from more than 120 shoe brands and shoe designers available at the 35,000 square foot shoe department inside its London flagship store. This department store shoe department is so large that it even has its own restaurant for hardcore shoe-a-holics who don't want to interrupt their marathon shoe shopping session for something as mundane as a meal. These shoe stats, Selfridge's claimed, made its shoe department the largest in the world. No other department store in the world disputed that world's largest claim...until 2012. Macy's stripped Selfridge's of its World's Largest Shoe Department claim in 2012 when it transformed an entire second floor of its New York Flagship store into a shoe department, which it refers to as its shoe floor. The 39,000 square feet of shoe selling space beat Selfridge's by 4,000 feet, although it was never officially announced that Macy's designed the shoe floor because of the conscious intention to own the world's largest title. Reportedly there are more than 400 employees working on the Macy's world's largest shoe floor at any given time to help shoe shoppers sift through the 280,000 pairs of shoes that are warehoused on site. And not to be outdone by any shoe department across the pond, the Macy's world's largest shoe department also has its own cafe, which serves Starbucks coffees, champagne, and handcrafted chocolates, among other "specially-curated" menu items.

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